



This Document sets out some of the key points and resources from the 2018 Dorset Arts Together (DAT) meeting.

What is 'Dorset Arts Together?'

Dorset Arts Together, or DAT, is a cross-sector network that brings together over 80 individuals and organisations from across Dorset. It is an informal group which:

- Champions arts and culture in Dorset
- Influences local and national policy in the arts
- Collaborates on joint projects and work

It is recognised by Arts Council England as a national exemplar for networks and is regulated by the Arts Development Company.

Can I become a DAT member?

Anyone interested in discussing and shaping arts and culture in Dorset can join DAT for free. [Click here to join.](#)

How DAT members can get involved

1. When posting any Dorset-based arts and culture news, events and opportunities on social **media use the hashtag [#DorsetArtsTogether](#).**
2. **Join a working group.** Working groups will meet from time-to-time to discuss a specific topic. Find out more on page 3 of this document.
3. Help the Arts Development Company **build a [#caseforculture](#)**. Email Mike Hoskin (mike@theartsdevelopmentcompany.org.uk) with any data we can use to advocate arts and culture in Dorset.
4. Have your say about the Arts Council England's 10-year strategy. Take part before 2nd January 2019 at www.artscouncil.org.uk/nexttenyears or tweet your thoughts using the hashtag [#AnACEfuture](#)

Speakers

Jamie Beddard

Opening Provocations

Jamie is Co-Director of Diverse City, Agent for Change at The New Wolsey Theatre, and freelance director, writer and actor. He is also a consultant, trainer and workshop leader, and has worked across the arts, educational and social sectors.

Key points from Jamie's presentation:

- The need to connect, support, advocate and mobilise has never been greater in the Arts.
- Storytelling is the key to understanding, empathy, contextualising, re-imagining and creating community. We should be telling stories together to celebrate and advocate for arts and culture.
- **What Next?** is a movement bringing together arts and cultural organisations from across the UK, to articulate, champion and strengthen the role of culture in our society. Find out more here: <https://www.whatnextculture.co.uk/>

[View Jamie's presentation here](#)



Sarah Crown

What the future holds: 10-Year Strategy and the next Spending Review

Sarah Crown is director of literature at the Arts Council and a former Guardian books editor.

Key points from Sarah's presentation:

- Start building evidence now. Use data and case studies to show the impact of what you do.
- Use data and new technology to understand your audiences and to realise the broader benefits of arts and culture.
- Build a good relationship with Arts Council England.

Read the full 10-year strategy here

Have your say

The ten-year strategy isn't fixed. Online consultation open until January 2nd 2019. Take part at artscouncil.org.uk/nexttenyears or tweet your thoughts using the hashtag #AnACEfuture

[View Sarah's presentation here](#)

Matt Prosser

An interview about the economic and social value of the arts in Dorset

Matt Prosser is the Chief of the new Dorset Council. He has previously been chief executive of the Dorset Councils Partnership, serving North Dorset, West Dorset and Weymouth and Portland councils since 2014. He is also the interim shadow head of paid service for Dorset Council.

[View Matt Prosser's video interview here](#)

Jane Showell

Jane is the programme manager for Culture+ and co-owns a technology business analysis company. She is a trained mentor, and an expert in marketing communications, fundraising, partnership management, strategic tourism development and arts programming.

Key points from Jane's presentation:

Culture+ provides arts and culture organisations, businesses, companies and individuals with:

- 1-2-1 Mentoring
- Workshops
- Courses
- Culture³ - Culture Creative Conversation
- Resources
- Organisations board development
- Collaboration

You're entitled to 12 hours of free support. [Browse the Culture+ workshops here](#) or email hello@theartsdevelopmentcompany.org.uk for 1-2-1 mentoring.

[View Jane's presentation here](#)

Jim Beirne

Investment models for the arts and how to increase trading and earned income



Jim Beirne is CEO of Live Theate based in Newcastle and creates world-class plays.

Key points from Jim's talk:

- Risk-taking and a willingness to fail and experience uncertainty is key for growth.
- Debt is not intrinsically a bad thing. Live Theatre borrowed money to purchase and develop assets and social enterprise to create long-term income.
- Look to the future and find new ways of increasing income. They may not be directly connected to your values or sector but they provide money to maintain your organisation.

[View Jim's presentation here](#)

Panel Discussion

The panel was joined by Tony Hurley, Leisure Commissioning Manager for Dorset Councils Partnership.

One Piece of Advice

During the panel discussion we asked each of our speakers to give us one piece of advice -

Sarah James: Dorset should demonstrate their cultural impact together and create a shared vision and voice.

Tony Hurley: Build a good relationship with your local town council. They will soon have access and authority over more resources and funding.

Jamie Beddard: Become a critical mass. Collaborate and work as a collective.

Sarah Crown: Share your thoughts about the Arts Council England's 10-year strategy at www.artscouncil.org.uk/nexttenyears or tweet your thoughts using the hashtag #AnACEfuture

Jane Showell: Share Dorset's impact on arts and culture together.

A New Funding Pot: Dorset Performing Arts Fund

- Developed in partnership with [Dorset Community Foundation](#) and the Arts Development Company.
 - Initiated by a donation from a locally based business man.
 - Five-year fund.
 - The grant pot in year one is currently of circa £40,000.
 - Performing arts projects, socially engaged new creative work with community benefit occurring in subsequent 12 months.
 - Open to registered charities, CIC's and constituted community groups, but not individuals.
 - Dorset based, covering the new Dorset council area.
 - Solicited applications through DCF in liaison with the Arts Development Company. The process will commence early 2019.
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Working Groups

The working groups are designed to tackle big topics and to form action points all members can help to accomplish. The topics of the working groups were voted on by members and the top three were chosen; Workforce Development, Placemaking, and Enterprise, Innovation and Social Investment. These groups will meet throughout next year and will continue the discussions started at the meeting.



Email jasmine@theartsdevelopmentcompany.org.uk to join a working group and continue these discussions. Please include your full name, email address and name(s) of the working group(s) you wish to attend.

Placemaking and the Case for Culture

Placemaking is a multi-faceted approach to the **planning, design and management of public spaces**. Placemaking capitalises on a local community's assets, inspiration, and potential, with the intention of creating public spaces **that promote people's health, happiness and wellbeing**.

Main action points

1. Longer research and consultation periods to ensure the 'placemaking' benefits the local community.
2. Gather evidence to present the impact and benefits of placemaking to local authorities.
3. Contextualise and educate the community about outdoor art, installation and spaces through artist talks, workshops and marketing.

Workforce Development

Workforce describes everyone involved in delivering the activities of an organisation. Workforce development is the **education, training and development for paid and unpaid staff**.

Main action points

1. Challenge traditional working practices. Develop flexible working toolkit with Diverse City, arts organisations and the working group.
2. Collective voice for arts and education from schools through to progression pathways.
3. Leadership diversity and board development training.

Enterprise, Innovation and Social Investment

Social investment is any investment strategy which seeks to consider both financial return and social/environmental good to bring about a positive change.

Main action points

1. CPD training for social investment (Culture+ will be providing this in the near future, please sign-up to their newsletter or regularly check their website for updates on this.)
2. A 'kite mark' for paying artists fairly and appropriately.
3. Plan a funding mix.