

WHAT HAS TOURISM EVER DONE FOR BOURNEMOUTH & POOLE?

TOURISM CONTRIBUTES TO THE ECONOMY
£952,720,000

STAY VISITOR SPEND IN BOURNEMOUTH & POOLE
£373M

£531M
GENERATED IN GVA



1.5M
OVERNIGHT LEISURE VISITORS



9.7M
LEISURE DAY-TIME VISITS



343,000
OVERNIGHT VISITS TO FRIENDS OR RELATIVES



2.21M
OVERSEAS/STUDY NIGHT STAYS



1M
OVERNIGHT BUSINESS STAYS



11.2M

VISITORS TO BOURNEMOUTH & POOLE

14,534

TOURISM JOBS CREATED

MANY TYPES OF BUSINESSES DIRECTLY BENEFIT FROM TOURISM

13,868 BED SPACES
(HOTELS, B&B'S & GUESTHOUSES)



770+
SELF CATERING UNITS



489 + RESTAURANTS & CAFES



20 +
ATTRACTIONS



49 BUS
ROUTES



240 +
TRAINS A WEEK



515 TAXIS



100 + PUBS &
BARS

IN TURN THESE TOURIST-BASED INDUSTRIES USE THE SERVICES OF



BUILDERS



PLUMBERS



ELECTRICIANS



PROFESSIONAL
SERVICES



UTILITIES



MANY MORE